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Subject: 80% increase in biking when painted lanes turn into protected lanes
Date: July 29, 2021 at 11:04 PM
To: SMP Info info@socialmotion.ca



Power of the Crowd for an Active City Agenda

Biking. Walking. Parks & Rec. Public Spaces.

JOIN THE
CROWD

1. Be Inspired

Let's have **a moment of appreciation for Montreal**, and the efforts of Mayor Valérie Plante to promote excellence in active transportation and public spaces.

And from the UK, more examples of how **inspired leadership** can transform our cities.

What if you don't have this sort of leadership; can the people lead?





2. Be Connected

Some of what the community has been talking about recently.

- The **North Loop** of Gatineau Park is now for **active users only** (with the Meech Lake road rehabilitation completed).
- **Canada Post** is experimenting with delivery cargo-bikes.
- **eScooter parking** is a growing concern in Ottawa.
- **Speed matters**, and the importance of slowing down cars for **Vision Zero**.
- Self-cleaning public toilets in the Byward Market? **GottaGoCampaign** thinks lower tech would be better.
- NCC Chair Tobi Nussbaum has a new editorial on **improving access to shorelines** around the region. This piece nicely complements his December editorial on **making cities more liveable**.
- Why does **Glen Gower** need to dismount from his bike?

3. Be Informed

New research out of Boston confirms the principle of "induced demand" -- that new infrastructure will bring more users.

In the case of Boston, upgrading painted bike lanes to fully protected bike lanes increased the number of bike share users by 80%. The message for bike infrastructure is clear ... build it and they will come.



4. Be Heard

The Powers That Be do listen to public feedback. While consultations slow down as we move deeper into summer, here is **how you can be heard**.

- The NCC is conducting a **survey** for the Sir George-Etienne Cartier Park plan in the east end of the city (open until September 12).

5. Be Part of the Solution

Change starts with hundreds of tiny actions by the community. Here are easy ways to make your dent in the universe.

1. Get a tree. Plant a tree. Ecology Ottawa is coordinating the **free give-away of 15,000 trees**. Check the **schedule for pick-up points** between now and September 25.
2. **Forward this email to one other person** who cares about making Ottawa more active and livable, and make them part of the crowd.

About

This update sets out to connect, narrate and amplify the Ottawa community that believes active land human-centred design is how we build a great city. It comes out every Monday.

SOCIAL MOTION PROJECT

SMP613 is maintained by the [Social Motion Project](#), an initiative to build sustainable and healthy communities, by incentivizing physical activity through participatory decision-making in the active city agenda.



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